



Julie Quigley

Graphic Designer

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Professional Summary

Innovative and detail-oriented Graphic Designer with 5+ years experience using Adobe Creative Suite to deliver high-impact visual content across print and digital media. Skilled in responsive design, HTML, CSS, and other front-end web development principles. Proven ability to support multi-channel campaigns (web, social, email, print, video) and manage multiple projects in fast-paced environments. Strong communicator, problem-solver, and team player focused on creating on-brand, goal-driven design solutions.

Skills

- Adobe Creative Suite (Adobe CS), Photoshop, Illustrator, InDesign, Figma, Canva,
- Visual design, branding, typography, layout design, color theory, concept development,
- HTML, CSS, JavaScript, WordPress, responsive design, Bootstrap, PHP, adaptive design,
- Premier, After Effects, motion graphics, Keynote, PowerPoint,
- Google Slides, Microsoft Word, Excel,
- Search Engine Optimization (SEO), Google Analytics, direct email marketing,
- Attention to detail, multitasker, skilled collaborator, meets deadlines,

Work Experience

Graphic Designer and Web Designer

Jul 2022 – present

Remote (Freelance)

- Created branded collateral for small businesses, including logo identity and corporate stationary
- Executed original designs on tight timelines while striving for a 100% on-time completion record.
- Maintained clear communication achieving up to 90% client satisfaction within five revision rounds.
- Designed and produced targeted visual assets across digital and print platforms for worship band.

Graphic Designer and Web Designer

Mar 2019 – Jul 2022

Ideal Software Systems | Meridian, MS

- Designed compelling brand identity and consistent presence across digital platforms.
- Created a responsive, user-friendly website that enhanced user experience up to 50%.
- Developed print materials to support promotional campaigns, event marketing strategies, and trade shows.
- Produced social media content tailored to performance goals such as increased trade show bookings.
- Partnered with cross-functional teams, reporting to division vice president to execute marketing campaigns.
- Utilized Constant Contact to craft direct email campaigns, boosting click-through rates by up to 25%.
- Managed centralized marketing calendar to align campaign timelines, deadlines, and promotional efforts.

Graphic Designer and Web Designer

Jun 2010 – Dec 2018

Like Minds Designs | Meridian, MS

- Developed dynamic, SEO-optimized and responsive HTML & CSS driven website for regional bank
- Created visually compelling concepts and visual branding for symphony to engage target audience
- Wrote original script and filmed video promo for preschool, increasing visibility and enrollment by 15%
- Managed 8-10 projects, and consistently met deadlines while reducing average turnaround time by 20%.
- Built online membership directory for professional association, using WordPress framework.
- Achieved a 98% approval rate on final deliverables through a collaborative and detail-oriented approach.

Education

Bachelor of Arts: Graphic Design

University of Georgia | Athens, GA

Magna Cum Laude 3.87

Portfolio

<https://design.quigleycreativegroup.com>

Volunteer Work

- Advertised Trike-A-Thon fundraiser, raising \$8,000 for St. Jude Children's Research Hospital.
- Managed social media and website for nonprofit service group, boosting enrollment by up to 30%.
- Publicity chair for Blue Healer Fundraiser, profiting \$40,000 for Children's Healthcare of Atlanta